When there's singing and dancing on the lawn—and the gay crowds swing to music under the lanterns and the canopy of trees
—have a Camel!

No other cigarette in the world is like Camels. Camels contain the choicest Turkish and Domestic tobaccos. The Camel blend is the triumph of expert blenders. Even the Camel cigarette paper is the finest, made especially in France. Into this one brand of cigarettes go all of the experience, all of the skill of the largest tobacco organization in the world.

WHEN it's a balmy evening with merry dancing on the lantern-studded lawn. And the sound of soft music and laughter bears along on the friendly breeze. When the world is young with youth and gay with age—*have a Camel!*

For no other cigarette made was ever so joyous on carefree evenings. Camel is fair companion to busy days and glamourous, restful nights. You just can't smoke enough Camels to tire the taste. Camels never leave a cigaretty after-taste. The choicest tobaccos that nature grows, blended to bring you their purest enjoyment, are rolled into Camels. Camels are the tried and found-true friend of millions of experienced smokers.

So as you make merry with friends on this most enjoyable of nights. As you join the gay party outdoors when the work is done —taste then the kindliest smoke that ever came from a cigarette. Know the smoke enjoyment that becomes fuller and finer every hour, every year.

Have a Camel!

Our highest wish, if you do not yet know and enjoy Camel quality, is that you may try them. We invite you to compare Camels with any cigarette made at any price.

R. J. Reynolds Tobacco Co.
Winston-Salem, N. C.

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